

Tech Tip Tuesday— September 28, 2015

by David Hirsch

Fall Shows

Livery Coach is pleased to announce that we will be attending both fall shows this year. We will be exhibiting October 11-14 at the Chauffeur Driven Show in Miami Beach, and also November 8-10 at the LCT East show in Atlantic City. We look forward to seeing you at one or both shows. Feel free to bring your friends (especially those looking for new software!)

Google Maps--Recap

In a Tech Tip earlier this year, we announced the introduction of Google Enterprise Maps licensing to our suite of products and services. Because we have continued to get questions about Google Maps, we thought it would be a good idea to repeat

WHY DO I WANT GOOGLE MAPS?

If you are using the Livery Coach Mobile integration package with iChauffeur for your chauffeurs, Google Maps allows you to track those chauffeurs on a web control panel, and when you get upgraded to LiveryCoach.net, from within a trip. In addition, your customers using the web and/or iLivery will be able to track their chauffeur as he/she is on the way, including real-time ETA. In addition, having Google Maps is a requirement if you want to use the newly-announced Affiliate Portal.

WHAT DOES IT COST?

Google Maps licensing costs \$4/month per iChauffeur license.

WHY DO I HAVE TO PAY FOR GOOGLE MAPS?

Despite many people's belief that everything with Google is free, Google didn't gross over \$62 billion last year just with search. While Google Maps are free for non-commercial public use, when they are used behind the scenes (such as reporting back the location of iChauffeur and showing it on a map), they require a commercial license. They enforce this by tracking the domain name of the sites that hit the map, and they also limit the number of "free" hits to 2,500/day. (If they see steady traffic from a particular domain name or IP, they sometimes cut the free hits below the normal 2,500.)

OK, I GUESS NOTHING IS FREE. BUT WHAT WAS THAT ABOUT MY CUSTOMERS TRACKING TRIPS ON THE WEB AGAIN?

If your chauffeurs are running iChauffeur, and you have the Livery Coach Web Reservations module, adding the Google Map option will allow us to enable the MAP button in online reservations.

[New Reservation](#) [Trip List](#) [Profile](#) [Res Default Settings](#) [Receipt](#) [Quick Rate](#) [Log out](#)

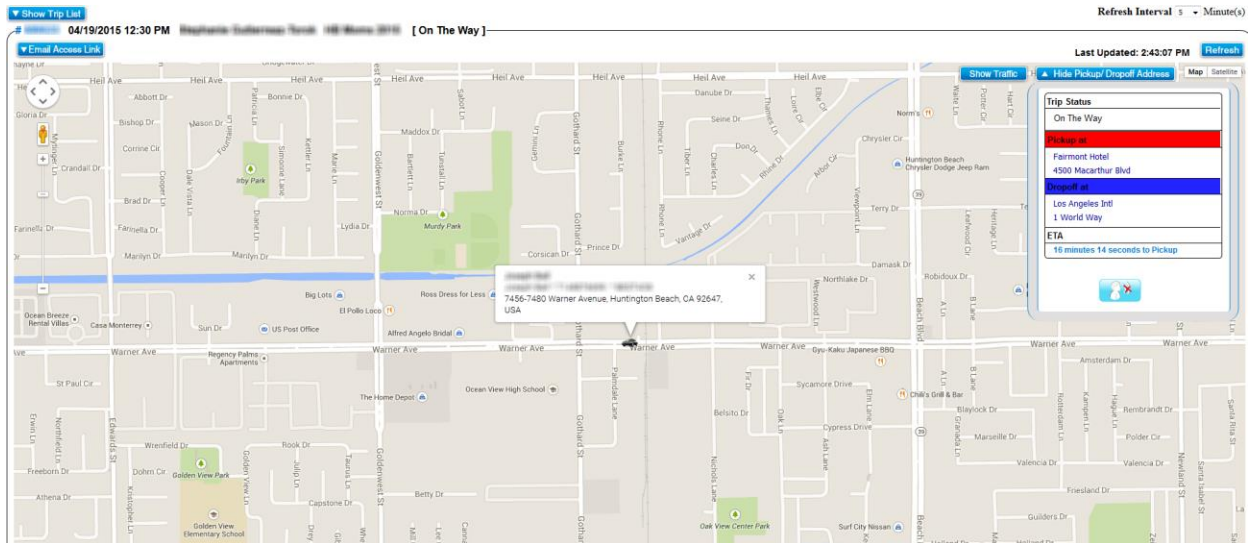
Trip List

Status:	Ref/PO No:	Trip ID:	Placed By:	Pngr Name:	Group Name:	Date from:	Date to:	Use Dates	Search
Active						04/19/2015	04/18/2016	<input checked="" type="checkbox"/>	

Number Of Rows Per View: 10

Trip ID Pickup Date Placed By	Passenger Name Group Name	Pickup Info	Status VIP	Chauffeur Vehicle	
689533 04/19/2015 12:30 PM	[Blurred]	Fairmont Hotel, USA	On The Way	[Blurred] Sedan	Map +

When your customer logs into the web to see her trips, and she clicks on the MAP button for a trip, a Map will open up that shows where the vehicle is, along with chauffeur information for that trip (it is blurred out in the screen shot to protect the privacy of the chauffeur).



Notice that the map view also shows the Estimated Time of Arrival for the pickup location.

Trip Status
On The Way
Pickup at
Fairmont Hotel 4500 Macarthur Blvd
Dropoff at
Los Angeles Intl 1 World Way
ETA
16 minutes 14 seconds to Pickup



Note that with the Google Maps enabled, this same functionality will be enabled on the mobile app (iLivery) or your branded mobile app (if you have one).

OK, I WANT IT. NOW WHAT?

Simply send a note to info@liverycoach.com indicating that you want to enable Google Maps. We will send you an invoice and credit card authorization form. The invoice will be calculated at the rate of \$4/mo/iChauffeur and will include the time frame from when we turn it on until the end of your current support year. Renewals will be added to your support invoice.